Sports Business Program Learning Outcomes

1. The student will demonstrate effective oral and written communication skills by (1) composing a professional quality business document, and (2) preparing and delivering a professional presentation on a business topic. *(Written Communication, Oral Communication)*

2. The student will demonstrate knowledge of fundamental information technology tools and concepts. *(Technology)*

3. The student will exhibit an understanding of ethics and social responsibility. *(Ethics)*

4. The student will apply critical thinking skills by solving problems requiring quantitative and/or qualitative analysis. *(Critical Thinking)*

5. The student will demonstrate multicultural and diversity understanding. *(Diversity)*

6. The student will demonstrate an understanding of teamwork as it occurs in business situations. *(Teamwork)*

7. The student will effectively apply knowledge and skills in the functional areas of business. *(Business Knowledge)*


9. The student will effectively apply knowledge and skills in functional specialties of sports business. *(Functional Knowledge)*

*Note: These Program Learning Outcomes (PLOs) are formatted based on other PLOs in the College of Business.*