

# Master of Business Administration

## Program Learning Outcomes

1. The student will demonstrate competence in the fundamental areas of business: (1) Accounting, (2) Finance, (3) Management, and (4) Marketing.
2. The student will communicate effectively in both oral and written formats.
3. The student will discern legal and ethical issues encountered in the practice of business.
4. The student will recognize issues related to conducting business in a diverse, global environment.

Refer to a particular course in the chart that follows to see how it supports the Program Learning Outcomes for your program of study.

Course*	PLO 1.1	PLO 1.2	PLO 1.3	PLO 1.4	PLO 2	PLO 3	PLO 4
	Accounting	Finance	Management	Competent in Marketing	Effective Communication	Legal and Ethical Issues	Diversity & Global Environment
ACCT 5311	I, E, M	I, E			I, E, M, A		
FINC 5314	I, E	I, E, M			I, E, M, A		
MGMT 5371			I, E, M				
MGMT 5377			I, E, M				
MKTG 5313				I, E, M			
MGMT 5317	A	A	A	A			
BLAW 5347						I, E, M, A	
MKTG 5313							I, E, M, A

I-Introduced

E-Emphasized

M-Mastered

A-Assessed