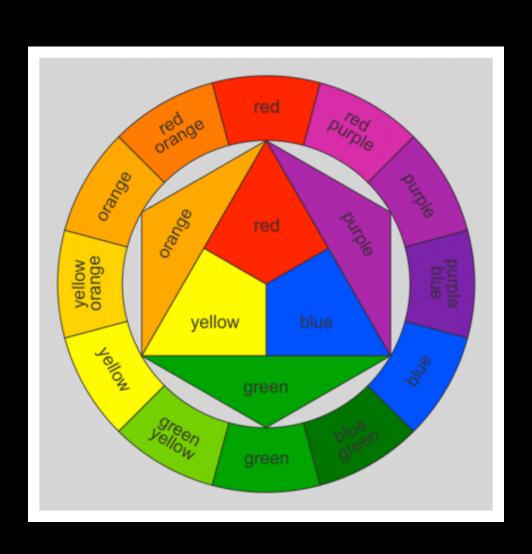
The Fruit that Ate Itself: Learning through the Process of Eating Colors

Cala Coats Assistant Professor of Art Education

Teaching as collective conceptual art practice

Learning about color



How might we understand color differently when we realize that we embody it and that we ingest it?

Assignment – "In Living Color"

This assignment is an inquiry into color through food.

Find as many foods as possible to represent: Red, Orange, Yellow, Green, Blue, Purple

Photograph the foods as you find/cook/prepare/eat them. Present photographs in a Powerpoint, PDF, video, or some other type of visual document/presentation.

You must have at least 2 natural foods to represent the following colors:

RULES:

- You may NOT take images off the Internet.
- You may not use candy, drinks, or processed food.
- Create a visually interesting document to turn in. It may be shown to the class.
- Group all of the examples of each color together in your project.
- Each color must be represented.
- Do not combine colors.
- Really do it.
- Have fun.

Results

Friday

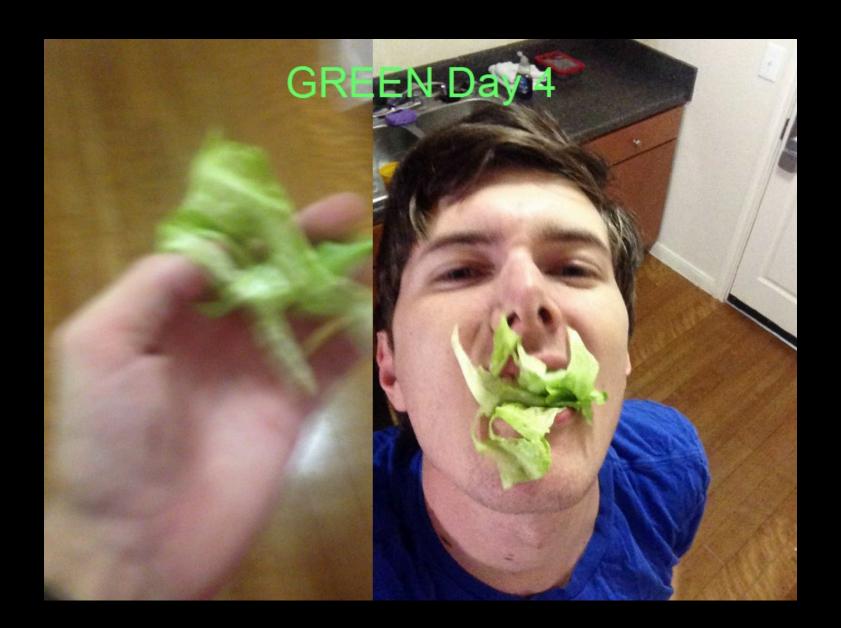
Green Foods Avocados

Green Smoothie









Day Two: Color Orange

:Orange

: Sunny side up egg







Blue Monday



- Blue Cookie
- · Blue mini M&M's

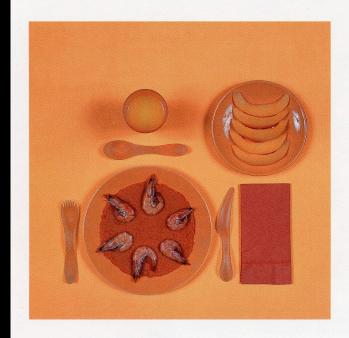


Reflections

- Challenge of finding certain colors
- Didn't want to buy or know how to cook certain things
- Candy and sodas
- Realization that they don't eat natural foods

Sophie Calle, The Chromatic Diet





MONDAY: ORANGE

Menu imposed:

Purée of carrots Boiled prawns Cantaloupe melon

Paul Auster forgot to mention drinks, so I allowed myself to complete his menu with:

Orange juice





WEDNESDAY: WHITE

Menu imposed:

Flounder Potatoes Fromage blanc

I changed this menu, because I was not satisfied with the yellow color of the potatoes, and added:

Rice Milk

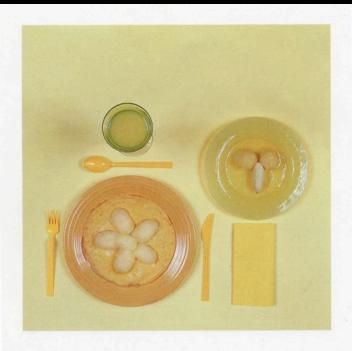
THURSDAY: GREEN

Menu imposed:

Cucumber Broccoli Spinach

I completed the menu with:

Green basil pasta Grapes and kiwi fruit Mint cordial





FRIDAY: YELLOW

Since no color was prescribed for Friday, I chose yellow.

Menu:

Afghan omelette
Potato salad
"Young Girl's Dream"
(Banana, mango ice cream)
Pschitt fizzy lemon drink

SATURDAY: PINK

Since no color was prescribed for Saturday, I chose pink.

Menu:

Ham Taramasalata Strawberry ice cream Rosé wine from Provence

New Results

PURPLE: SFA

Ingredients: onion, purple grapes, grape jelly, plum

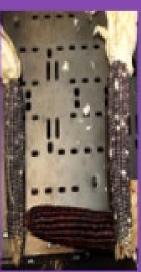


Purple

- Purple cupcake
- Purple cabbage
- Eggplant















ORANGE



Carrots & An Orange

The Red Family



The Blueberry Orphans Playing on Rocks of Blue Cheese Because "Blue" Food Does Not Actually Exist



Interdisciplinary Approach

- Health Sciences
- Natural Sciences
- Agriculture
- Geography
- Economics
- Marketing

Humans – Food - Earth

Nature of Color

Industrialized Farming

Globalized Agriculture Market

Artificial colors/flavoring

How does any concept you are teaching exist in students' everyday lives?

Apply this inquiry process to any subject.

Becoming conscious of connections between your course and the everyday.

Suggestions

- Set up a methodology.
- Create rules.
- Designate a form to use as data to be submitted.
- Have fun.

coatsc@sfasu.edu