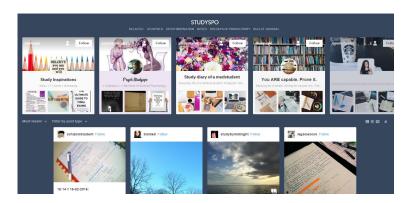




## WHAT IS TUMBLR?

- "A microblogging platform"
  - Basically, you have a blog, can create posts for it, and follow people.
  - It also connects blogs via their posts, specifically through #hashtags.
  - Most importantly
    Free and incredibly
    user friendly







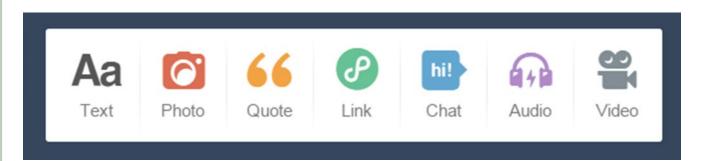
# COMPUTER & SMART PHONE ACCESSIBLE

- There's the website and the app (IOS and Android)
  - Making it easy to record and upload a wide variety of content from anywhere





# 7 DIFFERENT TYPES OF POSTS

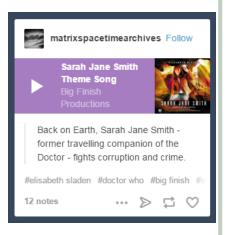


The wide variety of post types allows for a lot of versatility in what students can do on the site.

### Just Some Examples

- Video or audio analysis with the primary actually embedded into the post
- Interview transcripts
- Picture of local landmark or object, with commentary or analysis attached



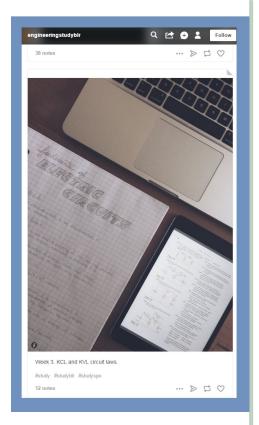


# Who's on Tumble?

- Loads of Academics
  - Use it as "fansites" for their field
    - Intellectually discuss (and geek out) about it
- Production Companies
  - Crash Course educational "tutor" videos
- College Students
  - those A students in your class?
    - They use it for #studyspo









# How I Use IT

- 132 Research Journal
  - They catalogue and assess sources, as well as develop content for their papers
- 131 Writing Journal
  - Develop writing skills and paper structure



#### A Fine Balance response

After reading "A Fine Balance: The Life of a Muslim Teenager" I made an immediate connection with Mohamed, as I too struggle with balancing two different cultures. As stated in the article, Kareem had emphasized that the first generation of children have more pressure to uphold their parents culture. Being Hispanic, my parents made me aware that I am Mexican and that I needed to learn the culture, because they are afraid I will lose touch with my roots, just how Mohamed's parents are. In my life I am to have Hispanic friends, speak Spanish, be independent and keep my faith, if not all of the other Hispanics will judge my parents and myself if I chose not to learn my culture. Though, it is extremely difficult to manage both lives because all the rules to be followed tend clash with each other. In the article, it stated that both of Mohamed's cultures clashed because of his interest and clubs he joined happen to contradict his beliefs, to a certain extent. Before this article, I took for granted being able to interact with the opposite sex and being able to drink or eat anything. Though, the reading opened my eyes that not everyone gets to do most things that the American society offers. Throughout the reading the author did a great job of conveying Mohamed's message of the complexity of his situation of trying to assimilate into American society, but while managing his Muslims beliefs written in the Koran.

#131.00



# ASSESSMENT AND GRADING

- I use a simple Excel spreadsheet with the blog addresses embedded
- Takes about 30-60 minutes for one class, depending on the complexity of the assignment
- Makes great low stakes assignments



132.018 Unit One Blog Posts					
Name	Address	1.1	1.2	1.3	Total
Student, Sample	sampleaddress.tumblr.com	10	15	20	45