



# CONSTRUCTING AND VISUALLY REPRESENTING ARGUMENTS

ELIZABETH SPRADLEY, PH.D.

ASSISTANT PROFESSOR OF COMMUNICATION STUDIES

DEPT. OF LANGUAGES, CULTURES, AND COMMUNICATION



# STEP 1: VISUALIZE THE CLASSROOM AS A LIKERT SCALE



Strongly Agree



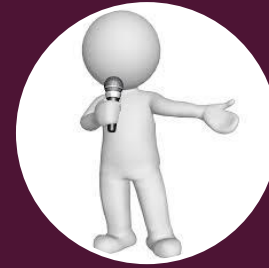
Agree



Neutral/  
Undifferentiated



Disagree



Strongly  
Disagree



## STEP 2: MOVE TO REPRESENT STANCE

### STEP 3: DISCUSS

- Make a statement about the concept/content.  
Examples: People do not change; Identity is fixed and stable; Perception is your reality...
- Have students move in the room to the points of the Likert Scale based on their stance.
- Ask students to explain why they are standing where they are.
- Get feedback from students placed across the room.
- Point out points of convergence and divergence in views.



## STEP 4: INSTRUCT STUDENTS TO MOVE AS OR IF THEIR STANCE CHANGES AND EXPLAIN WHY THEY ARE MOVING



Strongly Agree



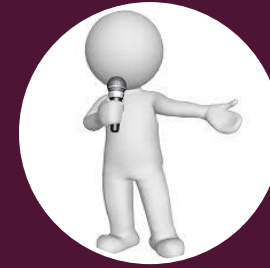
Agree



Neutral/  
Undifferentiated



Disagree



Strongly  
Disagree

