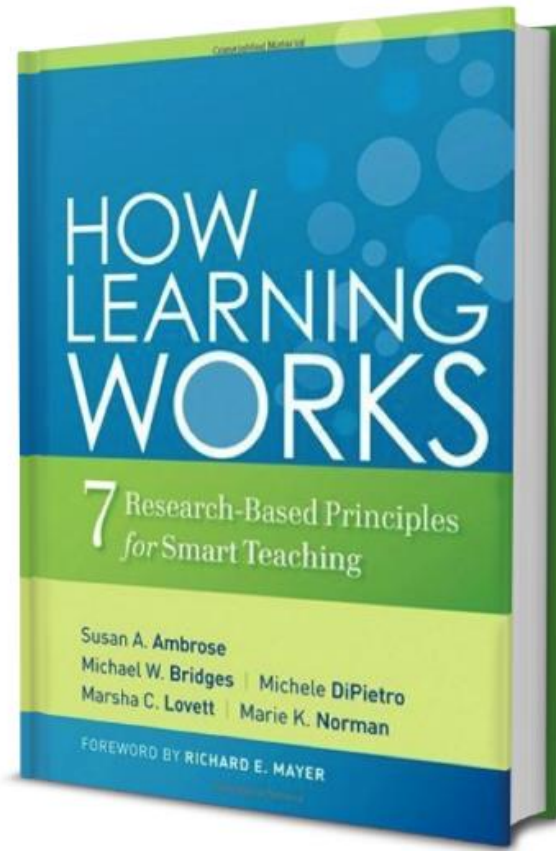




# CONCEPT MAP ASSIGNMENT AND COMPETITION IN APPLIED STATISTICS

RYAN PHELPS: DEPARTMENT OF ECONOMICS AND FINANCE

# Calls for Deep Processing and Scaffolding



## **How Learning Works:** Seven Research-Based Principles for Smart Teaching

- Susan A. Ambrose
- Michael W. Bridges
- Michele DiPietro
- Marsha C. Lovett
- Marie K. Norman

# Overview

- ▶ Scaffold
  - ▶ Module Tour
  - ▶ Contest
- ▶ GOAT Concept Map Examples

# Module Tour

▶ <https://d2l.sfasu.edu/d2l/home>

# The Contest

- ▶ Grade Concept Maps
- ▶ Choose the Best
- ▶ Correct All Errors
- ▶ Upload to a News Announcement
  - ▶ Link to a Discussion Board
  - ▶ Most Popular Gets 45 out of 35 Points

# Hypothesis Testing

Draw a Conceptual Map for this Chapter

estimate the pop. parameter using the sampling distribution

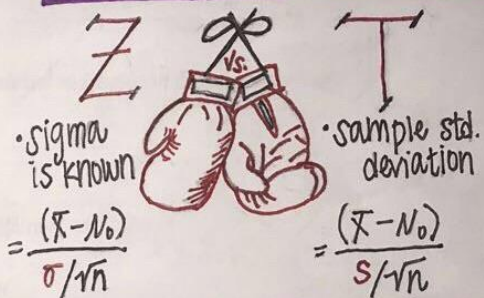
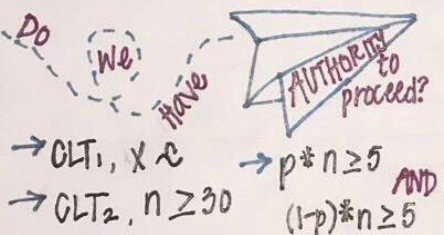
## the 7 steps to a test

1. set up  $H_0 + H_1$
2. Draw a pic
3. Determ. crit. values
4. Develop Decision Rule
5. Calc. Test stat.
6. Make Decision
7. Conclude + Interpret

Reject  $H_0$  if  $t_{test} > t_{crit}$

test	$H_1$	critical value	Reject $H_0$ if...
Right	$N > N_0$	$Z_\alpha$	$z_{test} > Z_\alpha$
Left	$N < N_0$	$-Z_\alpha$	$z_{test} < -Z_\alpha$
2	$N \neq N_0$	$\pm Z_{\alpha/2}$	$z_{test} < -Z_{\alpha/2}$ $> Z_{\alpha/2}$

$\alpha$  is to  $t_{crit}$ , as p-value is to t-test



type 1	ERRORS	type 2
Reject $H_0$ when it is TRUE	incorrect results due to an odd sample	fail to reject $H_0$ when it is FALSE

**P-VALUE** = prob. that test statistic is equal to/more extreme when  $H_0$  is true.

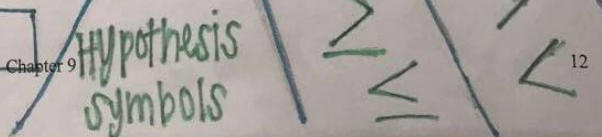
- 1) is  $< \alpha$ : Reject
- 2) is  $> \alpha$ : Fail to Reject

$\alpha$  is to  $z_{crit}$ , as p-value is to t-test

### Population Proportion

$P = \frac{X}{n}$

1. "yes" count  $\geq 5$  + "no" count  $\geq 5$
2.  $z_{test} = \frac{(p - \pi) / \sqrt{\pi(1-\pi)}}{\sqrt{\pi(1-\pi)}}$
3.  $H_0 + H_1$ , USE  $\pi$



DO YOU HAVE THE AUTHORITY TO PROCEED?



HYPOTHESIS TESTING (ONE SAMPLE)  
estimating population parameters using info from sampling distribution

by: KEVIN MCGEE  
ELJUNZOLT



IF P IS LOW, (THAT)  $H_0$  GOTTA GO!

How CONFIDENT ARE YOU?

WHAT DO YOU WANT TO PROVE →  $H_1$

$H_0: \leq = \geq$   
 $H_1: < \neq >$

REJECTION REGION

$z_{test} = \frac{\bar{x} - \mu_0}{\sigma/\sqrt{n}}$   
 $t_{test} = \frac{\bar{x} - \mu}{s/\sqrt{n}}$   
 $z_{test} = \frac{p - \pi_0}{\sqrt{\frac{\pi(1-\pi)}{n}}}$

$\alpha$  /  $\alpha/2$

$\beta$  /  $H_0$  FALSE

$\alpha$  /  $H_0$  TRUE

RR

t because we're using S - or - a drink with jam and bread

GIVEN	TEST	CRITICAL VALUE
SIGMA	Z-test	$Z_{crit}$ VALUE
SAMPLE STO. DEV.	t-test	$t_{crit}$ w/ FREEDOM° = $n-1$
PROPORTION	z-test	$Z_{crit}$ VALUE

	$H_0$ TRUE	$H_0$ FALSE
NOT REJECTED	GOOD	TYPE II ERR.
REJECTED	TYPE I ERR.	GOOD

# Hypothesis Testing STEPS:

- #1. Set up  $H_0$  &  $H_1$ .
- #2. Draw a picture.
- #3. Determine the critical values.
- #4. Develop a decision rule.
- #5. Calculate the test stat ( $z$ -test)
- #6. Reject/fail to reject  $H_0$
- #7. Conclude & interpret.

## Chapter 9: Hypothesis Testing

- Do you have authority?
  - \* CLT w/ normal population
  - \* CLT w/  $n \geq 30$ .
- put what we want to prove in the alternative hypothesis.

"we fail to reject"  $\rightarrow$  we do not have enough evidence to prove the null. Rejecting the null proves the alternative.

We can never really prove that the population parameter is equal to a specific value, but we can prove it is not equal to a specified value using info from the sampling distribution.

### HELPFUL TIPS:

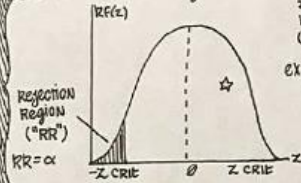
- \* " $=, \geq, \leq$ " always go to  $H_0$
- \* " $\neq, <, >$ " always go to  $H_1$

### TYPE I & 2 ERRORS

- \* NOT MISTAKES due to calculation
- \* INCORRECT RESULTS due to an odd sample

### ONE TAILED TESTS \*\*\*

$H_1$  only contains values on one side of the range specified in  $H_0$ .



- \* fail to reject if outside region (burden of proof)
- EX:  $H_0: \mu \leq 30,000$   
 $H_1: \mu > 30,000$

### TWO TAILED TESTS \*\*\*

Similar, but with  $H_1$  containing values on both sides rather than just 1.  
EX:  $H_0: \mu = 10, H_1: \mu \neq 10$   
 $RR = \alpha/2$

CRITICAL VALUE: The standard of what is acceptable.

"z\_crit"  $\rightarrow$  The number of std. devs of the estimator, (standard error:  $\sigma_{\bar{x}} = \sigma/\sqrt{n}$ ) from the estimator ( $\bar{x}$ ) that is an acceptable range for the population parameter ( $\mu$ ) given our level of confidence ( $\alpha$ ).

DECISION RULE: specifies the set of values of the test statistic for which  $H_0$  is rejected in favor of  $H_1$ .

### Z TEST:

$$(\bar{x} - \mu) / (\sigma / \sqrt{n})$$

- \* TYPE I ERROR: Rejecting the null hypothesis ( $H_0$ ) when it is true.
- \* TYPE II ERROR: ~~Rejecting~~ failing to reject  $H_0$  when it is false.

### INTERPRET

If p value  $< \alpha$ , reject  
If p value is low,  $H_0$  gotta go !!!

TESTING VALUES of the population mean given only std dev.

population  $\sigma$  is unknown!

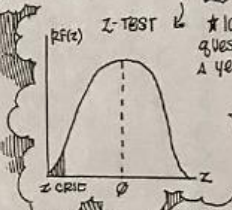
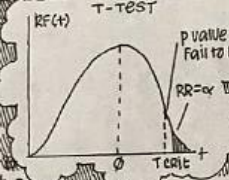
$$t = \frac{\bar{x} - \mu_0}{s / \sqrt{n}} \quad z = \frac{\bar{x} - \mu_0}{\sigma / \sqrt{n}}$$

T-TEST

degrees of freedom =  $n - 1$

### THE P-VALUE \*\*\*

The p value is the probability that the test statistic equal to or more extreme than the sample outcome given the null hypothesis is true.



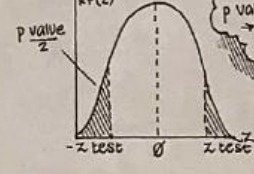
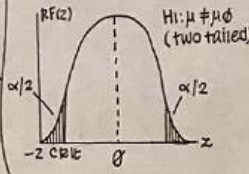
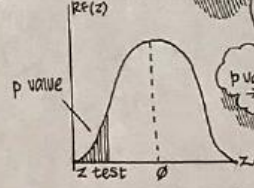
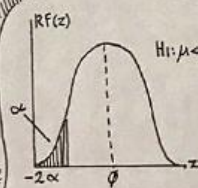
### SUMMARY CHARTS:

X is Normal	$n \geq 30$	CLT	Z	t
X is Normal	$n < 30$	CLT	Z	t
X Not Norm	$n \geq 30$	CLT	Z	t
X Not Norm	$n < 30$	X	X	X

YES/NO VARIABLE	REQUIRED	TEST TYPE
$p = x/n$ $x = \text{success}$	$np \geq 5$ $(1-p)n \geq 5$	Z test

Test	Alternative Hypothesis	Critical Value
right tailed	$\mu > \mu_0$	$z_{\alpha}$
left tailed	$\mu < \mu_0$	$-z_{\alpha}$
Two tailed	$\mu \neq \mu_0$	$\pm z_{\alpha/2}$

Test	Reject $H_0$ if P value:
Two tailed	p value $< \alpha$
left tailed	p value $< \alpha$
right tailed	p value $< \alpha$



Thank you!

▶ QUESTIONS?