

First Year							
Fall Term				Spring Term			
Course	Course Number	Course Group/Description	Required Credit Hours	Course	Course Number	Course Group/Description	Required Credit Hours
ENGL	1301	Rhetoric and Composition	3	ENGL	1302	Research and Argument	3
		Core Math	3			Core Science/Lab	4
MCOM	1307	Survey of Mass Communication	3	MCOM	2311	Media Writing	3
		Core Speech	3			Core CA	3
HIST	1301	United States History I	3	HIST	1302	United States History II	3
Total Semester Hours			15	Total Semester Hours			16
Second Year							
Fall Term				Spring Term			
Course	Course Number	Course Group/Description	Required Credit Hours	Course	Course Number	Course Group/Description	Required Credit Hours
MCOM	2327	Advertising Principles	3			Language 1312/Lab	4
MCOM	2330	PR Principles	3			Core SBS	3
		Language 1311/Lab	4			Core LPC	3
		Core LPS/Lab	4	GOVT	2306	Texas Government	3
GOVT	2305	Federal Government	3			Industry Course	3
Total Semester Hours			17	Total Semester Hours			16
Third Year							
Fall Term				Spring Term			
Course	Course Number	Course Group/Description	Required Credit Hours	Course	Course Number	Course Group/Description	Required Credit Hours
		Language 2311	3			Language 2312	3
		Additional Humanities	3	MCOM	4306	Media Ethics	3
		Industry Course	3			Industry Course	3
MCOM	3306	Media Law	3			Agency Course	3
		Minor or MCOM 3000-4000	3			Minor or MCOM 3000-4000	3
Total Semester Hours			15	Total Semester Hours			15
Fourth Year							
Fall Term				Spring Term			
Course	Course Number	Course Group/Description	Required Credit Hours	Course	Course Number	Course Group/Description	Required Credit Hours
		Minor or MCOM 3000-4000	3	MCOM	4370	Strategic Advertising and PR	3
		Agency Course	3			Minor or MCOM 3000-4000	3
		Minor or MCOM 3000-4000	3			Elective	3
		Minor or Elective	3			Elective	3
		Elective	1			Elective	1
Total Semester Hours			13	Total Semester Hours			13
Total Hours for Degree						120	