Stephen F. Austin State University Degree MAP

First Yea	r						
Fall Term				Spring Ter	rm		
	Course		Required		Course		Required
Course	Number	Course Group/Description	Credit Hours	Course	Number	Course Group/Description	Credit Hour
ENGL	1301	Rhetoric and Composition	3	ENGL	1302	Research and Argument	3
		Core Math	3	MCOM	2311	Media Writing	3
		Core Speech	3			Core LPS/Lab	4
MCOM	1307	Survey of Mass Communication	3	HIST	1302	United States History II	3
HIST	1301	United States History I	3			Core CA	3
							10
		Total Semester Hours	15			Total Semester Hours	16
econd Y	/ear						
all Term	cai			Spring Ter	m		
	Course		Required	Spring rel	Course		Required
Course	Number	Course Group/Description	Credit Hours	Course	Number	Course Group/Description	Credit Hour
MCOM	2327	Advertising Principles	3	course	Number	Core LPS/Lab	4
MCOM	2330	Public Relations Principles	3	GOVT	2306	Texas Government	3
ENGL	2311	Technical and Scientific Writing	3	0011	2300	Core SBS	3
	2311	Additional Mathematics	3			Core LPC	3
GOVT	2305	Federal Government	3			Industry Course	3
0011	2000		0			maastry obtaise	
		Total Semester Hours	15			Total Semester Hours	16
Third Yea	ar						
all Term				Spring Ter			
	Course		Required		Course		Required
Course	Number	Course Group/Description	Credit Hours	Course	Number	Course Group/Description	Credit Hour
		Additional Science/Lab	4			Additional Science/Lab	4
		Industry Course	3			Industry Course	3
MCOM	3306	Media Law	3			Agency Course	3
		Minor or MCOM 3000-4000	3	MCOM	4306	Media Ethics	3
		Minor or MCOM 3000-4000	3			Minor or MCOM 3000-4000	3
		Total Semester Hours	16			Total Semester Hours	16
ourth Y	ear						
all Term				Spring Ter	rm		
	Course		Required		Course		Required
Course	Number	Course Group/Description	Credit Hours	Course	Number	Course Group/Description	Credit Hour
						Strategic Advertising and Public	
		Agency Course	3	MCOM	4370	Relations	3
		Minor or MCOM 3000-4000	3			Minor or Elective	3
		Minor or Elective	3			Elective	3
		Minor or Elective	3			Elective	3
		Elective	2				
	· · · ·	Total Semester Hours	14		· · · · ·	Total Semester Hours	12
						Total Hours for Degree	120