

First Year							
Fall Term				Spring Term			
Course	Course Number	Course Group/Description	Required Credit Hours	Course	Course Number	Course Group/Description	Required Credit Hours
ENGL	1301	Rhetoric and Composition	3	ENGL	1302	Research and Argument	3
HIST	1301	United States History I	3	HIST	1302	United States History II	3
		Core Math	3			Core Science	3
		Core SPCH	3			Core CA	3
MCOM	1307	Survey of Mass Communication	3	MCOM	2311	Media Writing	3
Total Semester Hours			15	Total Semester Hours			15
Second Year							
Fall Term				Spring Term			
Course	Course Number	Course Group/Description	Required Credit Hours	Course	Course Number	Course Group/Description	Required Credit Hours
		Core LPC	3	GOVT	2306	Texas Government	3
		Core Science	3			LAA Humanities	3
		Language 1311	3			Language 1312	3
GOVT	2305	Federal Government	3			Core S/BS	3
MCOM	2351	Introduction to Social Media	3	MCOM	3352	Social Media Case Studies	3
Total Semester Hours			15	Total Semester Hours			15
Third Year							
Fall Term				Spring Term			
Course	Course Number	Course Group/Description	Required Credit Hours	Course	Course Number	Course Group/Description	Required Credit Hours
		Language 2311	3			Language 2312	3
MCOM	3351	Social Media Strategies	3	MCOM	3306	Media Law	3
MCOM	3353	Social Media Content Production	3	MCOM	4352	Future Technology	3
		Minor	3	MCOM	4353	Research In Social Media	3
		Minor or MCOM 3000-4000	3			Minor or MCOM 3000-4000	3
Total Semester Hours			15	Total Semester Hours			15
Fourth Year							
Fall Term				Spring Term			
Course	Course Number	Course Group/Description	Required Credit Hours	Course	Course Number	Course Group/Description	Required Credit Hours
MCOM	4306	Media Ethics	3			Social Media Elective	3
MCOM	4351	Advertising And Promotion For Social Media	3			Advanced Minor or MCOM 3000-4000	3
		Advanced Minor or MCOM 3000-4000	3			AnyCourse	3
		Advanced Minor	3			AnyCourse	3
		AnyCourse	3			AnyCourse	3
Total Semester Hours			15	Total Semester Hours			15
Total Hours for Degree							120

Course Group Key						
Course Group Name	Credit Hours	Courses in Group		Course Group Name	Credit Hours	Courses in Group
Core Science	2-3			Core SPCH	3	
Classical and Modern Astronomy		ASTR	1303	Public Speaking		SPCH 1315
Biology for Science Majors II		BIOL	1307	Interpersonal Communication		SPCH 1318
Biology for Non-Science Majors I		BIOL	1308	Teamwork and Group Communication		SPCH 2333
Biology for Non-Science Majors II		BIOL	1309	Core Math	3	
General Zoology		BIOL	1313	College Algebra		MATH 1314
Anatomy and Physiology I		BIOL	2301	Finite Mathematics		MATH 1324
Local Flora or Fauna		BIOL	2381	Math in Society		MATH 1332
Plant Form and Function		BIOL	2361	Intro to Probability and Statistics		MATH 1342
Conceptual Chemistry		CHEM	1371	Intro to Foundations of Mathematics I		MATH 1350
Intro to Chemistry I		CHEM	1305	Calculus I		MATH 2313
General Chemistry I		CHEM	1311	Core S/BS	3	
General Chemistry II		CHEM	1312	Cultural Anthropology		ANTH 2351
Conceptual Chemistry		CHEM	1371	Principles of Macroeconomics		ECON 2301
Intro to Environmental Science		ENVR	1301	Principles of Microeconomics		ECON 2302
Physical Geography		GEOG	1301	Intro to Human Dimensions and Recreation		FORS 2351
Fundamentals of Earth Science		GEOL	1301	World Regional Geography		GEOG 1303
Introductory Geology		GEOL	1303	Survey of Mass Communication		MCOM 1307
Historical Geology		GEOL	1304	General Psychology		PSYC 2301
Acoustical Physics		PHYS	1318	Introduction to Sociology		SOCI 1301
Mechanics and Heat		PHYS	1301	Core LPC	3	
Electricity, Sound and Light		PHYS	1302	Literary Genres		ENGL 2335
General Physics I		PHYS	1305	Introduction to Mythology		ENGL 2309
General Physics II		PHYS	1307	British Literature to 1800		ENGL 2322
Fundamentals of Electronics		PHYS	1310	British Literature from 1800		ENGL 2323
Technical Physics I		PHYS	2325	American Literature to 1865		ENGL 2327
Technical Physics II		PHYS	2326	American Literature from 1865		ENGL 2328
Cultivating Plants		HORT	1231	World Literature to 1650		ENGL 2332
CoreSLab	1			World Literature from 1650		ENGL 2333
Classical and Modern Astronomy		ASTR	1103	Introduction to Literature		ENGL 2341
Biology for Science Majors II		BIOL	1107	Western Civilization I		HIST 2311
Biology for Non-Science Majors I		BIOL	1108	Western Civilization II		HIST 2312
Biology for Non-Science Majors II		BIOL	1109	World Civilizations I		HIST 2321
General Zoology		BIOL	1113	World Civilizations II		HIST 2322
Anatomy and Physiology I		BIOL	2101	Introduction to Philosophy		PHIL 1301
Local Flora or Fauna Lab		BIOL	2081	Introduction to World Religions		PHIL 1304
Plant Form and Function Lab		BIOL	2061	Introduction to Ethics		PHIL 2306
Conceptual Chemistry Lab		CHEM	1071	Core CA	3	
Intro to Chemistry I Lab		CHEM	1105	Art Appreciation		ARTS 1301
General Chemistry I Lab		CHEM	1111	Art History I (Prehistoric to the 14th century)		ARTS 1303
General Chemistry II Lab		CHEM	1112	Art History II (14th Century to the present)		ARTS 1304
Conceptual Chemistry Lab		CHEM	1071	Dance Appreciation		DANC 2303
Intro to Environmental Science Lab		ENVR	1101	Theatre Appreciation		DRAM 1310
Fundamentals of Earth Science Lab		GEOL	1001	Film and Culture		DRAM 2366
Introductory Geology Lab		GEOL	1103	Intro to Music Literature		MUMH 1307
Historical Geology Lab		GEOL	1104	Music Appreciation		MUSI 1306
Acoustical Physics Lab		PHYS	1018	AnyCourse	3	Any course offered by SFA
Mechanics and Heat Lab		PHYS	1101			
Electricity, Sound and Light Lab		PHYS	1102			
General Physics I Lab		PHYS	1105			
General Physics II Lab		PHYS	1107			
Fundamental of Electronics Lab		PHYS	1110			
Technical Physics I Lab		PHYS	2125			
Technical Physics II Lab		PHYS	2126			
Cultivating Plants Lab		HORT	1131			

Course Group Key						
Course Group Name	Credit Hours	Courses in Group		Course Group Name	Credit Hours	Courses in Group
Language 1311	3			MCOM 3000-4000	3	
Elementary French		FREN	1311	Single Camera Production		MCOM 3300
Elementary German I		GERM	1311	Editing in a Converged Newsroom		MCOM 3301
Elementary Portuguese I		PORT	1311	Media Graphics		MCOM 3304
Elementary Spanish I		SPAN	1311	Convergence Reporting		MCOM 3305
Language 1312	3			Media Law		MCOM 3306
Elementary French		FREN	1312	Advertising Cases and Campaigns		MCOM 3308
Elementary German II		GERM	1312	Feature Writing		MCOM 3309
Elementary Portuguese II		PORT	1312	Sports Writing		MCOM 3320
Elementary Spanish II		SPAN	1312	Radio-Television Programming		MCOM 3342
Intermediate American Sign Language		SGNL	1302	Photographic Journalism II		MCOM 3350
Language 2311	3			Social Media Strategies		MCOM 3351
Intermediate French I		FREN	2311	Social Media Case Studies		MCOM 3352
Intermediate German I		GERM	2311	Social Media Content Production		MCOM 3353
Intermediate Portuguese I		PORT	2311	Broadcast Performance		MCOM 3376
Intermediate Spanish I		SPAN	2311	Public Relations Writing		MCOM 3381
American Sign Language III		SGNL	2301	Public Relations Case Studies		MCOM 3382
Language 2312	3			Public Relations Campaigns		MCOM 3383
Intermediate French II		FREN	2312	Topics in Media		MCOM 4301
Intermediate German II		GERM	2312	Graphic Design For Media		MCOM 4303
Intermediate Portuguese II		PORT	2312	Media Ethics		MCOM 4306
Intermediate Spanish II		SPAN	2312	Broadcast Sales		MCOM 4309
American Sign Language IV		SGNL	2302	Column And Editorial Writing		MCOM 4313
LAA Humanities	3			Broadcast Capstone		MCOM 4320
Introduction to Literature		ENGL	2341	New Media		MCOM 4330
Introduction to Mythology		ENGL	2309	Backpack Journalism		MCOM 4340
World Literature to 1650		ENGL	2332	Advertising and Illustration		MCOM 4345
World Literature from 1650		ENGL	2333	Advanced Photojournalism		MCOM 4350
British Literature to 1800		ENGL	2322	Advertising And Promotion for Social Media		MCOM 4351
British Literature from 1800		ENGL	2323	Future Technology		MCOM 4352
American Literature to 1865		ENGL	2327	Research In Social Media		MCOM 4353
American Literature from 1865		ENGL	2328	Media and Politics		MCOM 4355
Literary Genres		ENGL	2335	Advanced Television Production		MCOM 4356
Western Civilization I		HIST	2311	Media Management		MCOM 4360
Western Civilization II		HIST	2312	Meet The Media		MCOM 4365
Introduction to Philosophy		PHIL	1301	Strategic Advertising And Public Relations		MCOM 4370
Introduction to Formal Logic		PHIL	2303	Topics In Public Relations		MCOM 4375
Introduction to Ethics		PHIL	2306	Advanced Advertising I		MCOM 4378
Social Media Elective	3			Advanced Advertising II		MCOM 4379
Media Graphics		MCOM	3304	Media Internship		MCOM 4380
Graphic Design For Media		MCOM	4303	Special Problems In Media		MCOM 4195
Media Internship		MCOM	4380	Senior Seminar		MCOM 4399