

First Year							
Fall Term				Spring Term			
Course	Course Number	Course Group/Description	Required Credit Hours	Course	Course Number	Course Group/Description	Required Credit Hours
ENGL	1301	Rhetoric and Composition	3	ENGL	1302	Research and Argument	3
HIST	1301	United States History I	3	HIST	1302	United States History II	3
		Core Math	3			Core Science	3
		Core SPCH	3			Core CA	3
MCOM	1307	Survey of Mass Communication	3	MCOM	2311	Media Writing	3
Total Semester Hours			15	Total Semester Hours			15
Second Year							
Fall Term				Spring Term			
Course	Course Number	Course Group/Description	Required Credit Hours	Course	Course Number	Course Group/Description	Required Credit Hours
		Core LPC	3	GOVT	2306	Texas Government	3
		Core Science	3			LAA BS Science	3
GOVT	2305	Federal Government	3			MTH 1316 or higher	3
ENGL	2311	Technical and Scientific Writing	3			Core S/BS	3
MCOM	2351	Introduction to Social Media	3	MCOM	3352	Social Media Case Studies	3
Total Semester Hours			15	Total Semester Hours			15
Third Year							
Fall Term				Spring Term			
Course	Course Number	Course Group/Description	Required Credit Hours	Course	Course Number	Course Group/Description	Required Credit Hours
		LAA BS Science	3	MCOM	3306	Media Law	3
MCOM	3351	Social Media Strategies	3	MCOM	4352	Future Technology	3
MCOM	3353	Social Media Content Production	3	MCOM	4353	Research In Social Media	3
		Minor or MCOM 3000-4000	3			Minor or MCOM 3000-4000	3
		Minor	3			Any Course	3
Total Semester Hours			15	Total Semester Hours			15
Fourth Year							
Fall Term				Spring Term			
Course	Course Number	Course Group/Description	Required Credit Hours	Course	Course Number	Course Group/Description	Required Credit Hours
MCOM	4306	Media Ethics	3			Advanced Minor	3
MCOM	4351	Advertising And Promotion For Social Media	3			Social Media Elective	3
		Advanced Minor or MCOM 3000-4000	3			Any Course	3
		Advanced Minor or MCOM 3000-4001	3			Any Course	3
		AnyCourse	3			Any Course	3
Total Semester Hours			15	Total Semester Hours			15
Total Hours for Degree							120

Course Group Key						
Course Group Name	Credit Hours	Courses in Group		Course Group Name	Credit Hours	Courses in Group
Core Science	2-3			Core SPCH	3	
Classical and Modern Astronomy		ASTR	1303	Public Speaking		SPCH 1315
Biology for Science Majors II		BIOL	1307	Interpersonal Communication		SPCH 1318
Biology for Non-Science Majors I		BIOL	1308	Teamwork and Group Communication		SPCH 2333
Biology for Non-Science Majors II		BIOL	1309	Core Math	3	
General Zoology		BIOL	1313	College Algebra		MATH 1314
Anatomy and Physiology I		BIOL	2301	Finite Mathematics		MATH 1324
Local Flora or Fauna		BIOL	2381	Math in Society		MATH 1332
Plant Form and Function		BIOL	2361	Intro to Probability and Statistics		MATH 1342
Conceptual Chemistry		CHEM	1371	Intro to Foundations of Mathematics I		MATH 1350
Intro to Chemistry I		CHEM	1305	Calculus I		MATH 2313
General Chemistry I		CHEM	1311	Core S/BS	3	
General Chemistry II		CHEM	1312	Cultural Anthropology		ANTH 2351
Conceptual Chemistry		CHEM	1371	Principles of Macroeconomics		ECON 2301
Intro to Environmental Science		ENVR	1301	Principles of Microeconomics		ECON 2302
Physical Geography		GEOG	1301	Intro to Human Dimensions and Recreation		FORS 2351
Fundamentals of Earth Science		GEOL	1301	World Regional Geography		GEOG 1303
Introductory Geology		GEOL	1303	Survey of Mass Communication		MCOM 1307
Historical Geology		GEOL	1304	General Psychology		PSYC 2301
Acoustical Physics		PHYS	1318	Introduction to Sociology		SOCI 1301
Mechanics and Heat		PHYS	1301	Core LPC	3	
Electricity, Sound and Light		PHYS	1302	Literary Genres		ENGL 2335
General Physics I		PHYS	1305	Introduction to Mythology		ENGL 2309
General Physics II		PHYS	1307	British Literature to 1800		ENGL 2322
Fundamentals of Electronics		PHYS	1310	British Literature from 1800		ENGL 2323
Technical Physics I		PHYS	2325	American Literature to 1865		ENGL 2327
Technical Physics II		PHYS	2326	American Literature from 1865		ENGL 2328
Cultivating Plants		HORT	1231	World Literature to 1650		ENGL 2332
CoreSLab	1			World Literature from 1650		ENGL 2333
Classical and Modern Astronomy		ASTR	1103	Introduction to Literature		ENGL 2341
Biology for Science Majors II		BIOL	1107	Western Civilization I		HIST 2311
Biology for Non-Science Majors I		BIOL	1108	Western Civilization II		HIST 2312
Biology for Non-Science Majors II		BIOL	1109	World Civilizations I		HIST 2321
General Zoology		BIOL	1113	World Civilizations II		HIST 2322
Anatomy and Physiology I		BIOL	2101	Introduction to Philosophy		PHIL 1301
Local Flora or Fauna Lab		BIOL	2081	Introduction to World Religions		PHIL 1304
Plant Form and Function Lab		BIOL	2061	Introduction to Ethics		PHIL 2306
Conceptual Chemistry Lab		CHEM	1071	Core CA	3	
Intro to Chemistry I Lab		CHEM	1105	Art Appreciation		ARTS 1301
General Chemistry I Lab		CHEM	1111	Art History I (Prehistoric to the 14th century)		ARTS 1303
General Chemistry II Lab		CHEM	1112	Art History II (14th Century to the present)		ARTS 1304
Conceptual Chemistry Lab		CHEM	1071	Dance Appreciation		DANC 2303
Intro to Environmental Science Lab		ENVR	1101	Theatre Appreciation		DRAM 1310
Fundamentals of Earth Science Lab		GEOL	1001	Film and Culture		DRAM 2366
Introductory Geology Lab		GEOL	1103	Intro to Music Literature		MUMH 1307
Historical Geology Lab		GEOL	1104	Music Appreciation		MUSI 1306
Acoustical Physics Lab		PHYS	1018	MTH 1316 or higher	3	
Mechanics and Heat Lab		PHYS	1101	Plane Trigonometry		MATH 1316
Electricity, Sound and Light Lab		PHYS	1102	Plane Analytic Geometry		MATH 1318
General Physics I Lab		PHYS	1105	Finite Mathematics		MATH 1324
General Physics II Lab		PHYS	1107	Math in Society		MATH 1332
Fundamental of Electronics Lab		PHYS	1110	Introduction to Probability and Statistics		MATH 1342

Course Group Key						
Course Group Name	Credit Hours	Courses in Group		Course Group Name	Credit Hours	Courses in Group
LAA BS Science	3			MCOM 3000-4000	3	
Physical Anthropology		ANTH	2301	Single Camera Production		MCOM 3300
Classical and Modern Astronomy		ASTR	1303	Editing in a Converged Newsroom		MCOM 3301
Botany		BIOL	1311	Media Graphics		MCOM 3304
General Zoology		BIOL	1313	Convergence Reporting		MCOM 3305
Anatomy and Physiology I		BIOL	2301	Media Law		MCOM 3306
Local Flora or Fauna		BIOL	2381	Advertising Cases and Campaigns		MCOM 3308
Anatomy and Physiology II (lecture)		BIOL	2402	Feature Writing		MCOM 3309
General Chemistry I		CHEM	1311	Sports Writing		MCOM 3320
General Chemistry II		CHEM	1312	Radio-Television Programming		MCOM 3342
Quantitative Analysis		CHEM	3421	Photographic Journalism II		MCOM 3350
Intro to Environmental Science		ENVR	1301	Social Media Strategies		MCOM 3351
Physical Geography		GEOG	1301	Social Media Case Studies		MCOM 3352
Introductory Geology		GEOL	1303	Social Media Content Production		MCOM 3353
Historical Geology		GEOL	1304	Broadcast Performance		MCOM 3376
Mechanics and Heat		PHYS	1301	Public Relations Writing		MCOM 3381
Electricity, Sound and Light		PHYS	1302	Public Relations Case Studies		MCOM 3382
Fundamentals of Electronics		PHYS	1310	Public Relations Campaigns		MCOM 3383
Technical Physics I		PHYS	2325	Topics in Media		MCOM 4301
Technical Physics II		PHYS	2326	Graphic Design For Media		MCOM 4303
Social Media Elective	3			Media Ethics		MCOM 4306
Media Graphics		MCOM	3304	Broadcast Sales		MCOM 4309
Graphic Design For Media		MCOM	4303	Column And Editorial Writing		MCOM 4313
Media Internship		MCOM	4380	Broadcast Capstone		MCOM 4320
				New Media		MCOM 4330
				Backpack Journalism		MCOM 4340
				Advertising and Illustration		MCOM 4345
				Advanced Photojournalism		MCOM 4350
				Advertising And Promotion for Social Media		MCOM 4351
				Future Technology		MCOM 4352
				Research In Social Media		MCOM 4353
				Media and Politics		MCOM 4355
				Advanced Television Production		MCOM 4356
				Media Management		MCOM 4360
				Meet The Media		MCOM 4365
				Strategic Advertising And Public Relations		MCOM 4370
				Topics In Public Relations		MCOM 4375
				Advanced Advertising I		MCOM 4378
				Advanced Advertising II		MCOM 4379
				Media Internship		MCOM 4380
				Special Problems In Media		MCOM 4195
				Senior Seminar		MCOM 4399