

First Year							
Fall Term				Spring Term			
Course	Course Number	Course Group/Description	Credit Hours	Course	Course Number	Course Group/Description	Credit Hours
ENGL	1301	Rhetoric and Composition	3	ENGL	1302	Research and Argument	3
MATH	1324	Finite Mathematics	3	MGMT	2372	Management and Productivity Systems	3
SPCH	1315	Public Speaking	3	HIST	1302	United States History II	3
HIST	1301	United States History I	3			Core Science	3
		Core Science	3			Core Science Lab	1
		Core Science Lab	1			Core CA	3
Total Semester Hours			16	Total Semester Hours			16
Second Year							
Fall Term				Spring Term			
Course	Course Number	Course Group/Description	Credit Hours	Course	Course Number	Course Group/Description	Credit Hours
ACCT	2301	Principles of Financial Accounting	3	ACCT	2302	Principles of Management Accounting	3
ECON	2301	Principles of Macroeconomics	3	ECON	2302	Principles of Microeconomics	3
GOVT	2305	Federal Government	3	GOVT	2306	Texas Government	3
MATH	1342	Introduction to Probability and Statistics	3			Core LPC	3
BUSI	2304	Business Communication	3			Elective	3
Total Semester Hours			15	Total Semester Hours			15
Third Year							
Fall Term				Spring Term			
Course	Course Number	Course Group/Description	Credit Hours	Course	Course Number	Course Group/Description	Credit Hours
BLAW	3335	Business Law	3	FINC	3333	Introduction to Financial Management	3
ECON	3339	Applied Statistics	3	MGMT	3371	Operations Management	3
BUSI	3325	Business, Ethics, and Society	3			MKTG Elective	3
MGMT	3370	Management Principles	3			MKTG Elective	3
MKTG	3351	Principles of Marketing	3			Elective	3
Total Semester Hours			15	Total Semester Hours			15
Fourth Year							
Fall Term				Spring Term			
Course	Course Number	Course Group/Description	Credit Hours	Course	Course Number	Course Group/Description	Credit Hours
MKTG	3355	Consumer Behavior	3	MGMT	4363	Business Policy and Strategy	3
MKTG	4355	Marketing Research	3	MKTG	4325	Systems and Internet Marketing	3
		MKTG Elective	3	MKTG	4352	International Marketing	3
		Elective	3			MKTG Elective	3
		Elective	3			Elective	1
Total Semester Hours			15	Total Semester Hours			13
Total Hours for Degree							120

Course Group Key						
Course Group Name	Credit Hours	Courses in Group		Course Group Name	Credit Hours	Courses in Group
Core Science	2-3			Core LPC	3	
Classical and Modern Astronomy		ASTR	1303	Literary Genres		ENGL 2335
Biology for Science Majors II		BIOL	1307	Introduction to Mythology		ENGL 2309
Biology for Non-Science Majors I		BIOL	1308	British Literature to 1800		ENGL 2322
Biology for Non-Science Majors II		BIOL	1309	British Literature from 1800		ENGL 2323
General Zoology		BIOL	1313	American Literature to 1865		ENGL 2327
Anatomy and Physiology I		BIOL	2301	American Literature from 1865		ENGL 2328
Local Flora or Fauna		BIOL	2381	World Literature to 1650		ENGL 2332
Plant Form and Function		BIOL	2361	World Literature from 1650		ENGL 2333
Conceptual Chemistry		CHEM	1371	Introduction to Literature		ENGL 2341
Intro to Chemistry I		CHEM	1305	Western Civilization I		HIST 2311
General Chemistry I		CHEM	1311	Western Civilization II		HIST 2312
General Chemistry II		CHEM	1312	World Civilizations I		HIST 2321
Conceptual Chemistry		CHEM	1371	World Civilizations II		HIST 2322
Intro to Environmental Science		ENVR	1301	Introduction to Philosophy		PHIL 1301
Physical Geography		GEOG	1301	Introduction to World Religions		PHIL 1304
Fundamentals of Earth Science		GEOL	1301	Introduction to Ethics		PHIL 2306
Introductory Geology		GEOL	1303	Core CA	3	
Historical Geology		GEOL	1304	Art Appreciation		ARTS 1301
Acoustical Physics		PHYS	1318	Art History I (Prehistoric to the 14th century)		ARTS 1303
Mechanics and Heat		PHYS	1301	Art History II (14th Century to the present)		ARTS 1304
Electricity, Sound and Light		PHYS	1302	Dance Appreciation		DANC 2303
General Physics I		PHYS	1305	Theatre Appreciation		DRAM 1310
General Physics II		PHYS	1307	Film and Culture		DRAM 2366
Fundamentals of Electronics		PHYS	1310	Intro to Music Literature		MUMH 1307
Technical Physics I		PHYS	2325	Music Appreciation		MUSI 1306
Technical Physics II		PHYS	2326	MKTG Elective	3	
Cultivating Plants		HORT	1231	Purchasing and Materials Management		MGMT 3383
Core Science Lab	1			Advertising and Promotion		MKTG 3352
Classical and Modern Astronomy		ASTR	1103	Personal Selling		MKTG 3353
Biology for Science Majors II		BIOL	1107	Consumer Behavior		MKTG 3354
Biology for Non-Science Majors I		BIOL	1108	Distribution Channels		MKTG 3357
Biology for Non-Science Majors II		BIOL	1109	Sports Marketing		MKTG 3358
General Zoology		BIOL	1113	Marketing of Services		MKTG 3360
Anatomy and Physiology I		BIOL	2101	Sports Promotion		MKTG 3362
Local Flora or Fauna Lab		BIOL	2081	Business-to-Business Marketing		MKTG 4354
Plant Form and Function Lab		BIOL	2061	Sales Management		MKTG 4356
Conceptual Chemistry Lab		CHEM	1071	Strategic Marketing		MKTG 4357
Intro to Chemistry I Lab		CHEM	1105	International Sports Marketing		MKTG 4358
General Chemistry I Lab		CHEM	1111	Topics in Marketing		MKTG 4170
General Chemistry II Lab		CHEM	1112	Special Problems in Marketing		MKTG 4175
Conceptual Chemistry Lab		CHEM	1071	Internship in Marketing		MKTG 4186
Intro to Environmental Science Lab		ENVR	1101	Elective	3	Any course offered by SFA
Fundamentals of Earth Science Lab		GEOL	1001			
Introductory Geology Lab		GEOL	1103			
Historical Geology Lab		GEOL	1104			
Acoustical Physics Lab		PHYS	1018			
Mechanics and Heat Lab		PHYS	1101			
Electricity, Sound and Light Lab		PHYS	1102			
General Physics I Lab		PHYS	1105			
General Physics II Lab		PHYS	1107			
Fundamental of Electronics Lab		PHYS	1110			
Technical Physics I Lab		PHYS	2125			
Technical Physics II Lab		PHYS	2126			
Cultivating Plants Lab		HORT	1131			