

First Year				Spring Term			
Fall Term				Spring Term			
Course	Course Number	Course Group/Description	Required Credit Hours	Course	Course Number	Course Group/Description	Required Credit Hours
MUSI	1181	Class Piano for Music Majors I (Major)	1	MUSI	1182	Class Piano for Music Majors II (Major)	1
MUST	1410/1410L	Music Production I (Major)	4	MUST	1415/1415L	Music Production II (Major)	4
MCOM	1307	Survey of Mass Communication (Major)	3	BUSI	2304	Business Communications (Major)	3
ENGL	1301	Rhetoric and Composition (Core)	3	ACCT	1301	Small Business Accounting (Major)	3
		Math (Core)	3	ENGL	1302	Research and Argument (Core)	3
Total Semester Hours			14	Total Semester Hours			14
Second Year				Spring Term			
Fall Term				Spring Term			
Course	Course Number	Course Group/Description	Required Credit Hours	Course	Course Number	Course Group/Description	Required Credit Hours
MUST	3360	Song Writing (Major)	3	MUMH	1307	History of Recorded Music (Major)	3
MCOM	2351	Introduction to Social Media	3	MGMT	3390	Principles of Entrepreneurship	3
HIST	1301	History (Core)	3	HIST	1302	History (Core)	3
		Science (Core)	3			Language, Philosophy & Culture (Core)	3
		Music Elective (Major)	3			Music Elective (Major)	3
Total Semester Hours			15	Total Semester Hours			15
Third Year				Spring Term			
Fall Term				Spring Term			
Course	Course Number	Course Group/Description	Required Credit Hours	Course	Course Number	Course Group/Description	Required Credit Hours
MUST	3335	Music Industry and Business (Major)	3	MKTG	3352 or 3353	Marketing (Major)	3
MCOM	3352	Social Media Case Studies	3	MCOM	3353	Social Media Content Production (Major)	3
MKTG	3351	Principles of Marketing (Major)	3	GOVT	2306	GOVT (Core)	3
GOVT	2305	GOVT (Core)	3			Speech (Core)	3
		Music Elective (Major)	3			Music Elective (Major)	3
Total Semester Hours			15	Total Semester Hours			15
Summer				Term Two			
Term One				Term Two			
Course	Course Number	Course Group/Description	Required Credit Hours	Course	Course Number	Course Group/Description	Required Credit Hours
MUST	4399	Music Industry Internship	3				
Total Semester Hours			3	Total Semester Hours			0
Fourth Year				Spring Term			
Fall Term				Spring Term			
Course	Course Number	Course Group/Description	Required Credit Hours	Course	Course Number	Course Group/Description	Required Credit Hours
MGMT	4385	Entrepreneurship (Major)	3	MAUP	4095	Music Industry Project	0
MCOM	4351	Advertising and Promotion for SM (Major)	3	MGMT	4393	Entrepreneurial Finance (Major)	3
		Behavioral Science (Core)	3	MCOM	4352	Future Technology (Major)	3
		Science (Core)	3			Creative Arts (Core)	3
		Music Elective (Major)	3			Elective (Major)	2
						Music Elective (Major)	3
Total Semester Hours			15	Total Semester Hours			14
Total Hours for Degree							120