# INTERNATIONAL BUSINESS DEGREE PLAN

**Stephen F. Austin State University**

**BACHELOR OF BUSINESS ADMINISTRATION**

*Degree Evaluation (CAPP) is the Official Degree Plan for Rusche College of Business Majors*

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## I. CORE CURRICULUM (42 HOURS)

### A. Communication Component Area (6 hours):

- **ENGL 1301**
  
  (C or Better required in ENGL 1301)

- **SPCH 1315**

### B. Mathematics Component Area (3 hours):

- **MATH 1324**

## II. FOUNDATION OF KNOWLEDGE (39 hours + 6 core hours)

### A. Communication Component Area (3 hours):

- **BUSI 2305** *(MATH 1342)*
- **ACCT 2301**
- **ACCT 2302**
- **BUSI 2304**
- **BLAW 3335**
- **MGMT 2372**
- **ECON 2301**
- **ECON 2302**
- **ECON 3339**
- **FINC 3333**
- **BUSI 3325**
- **MKTG 3351**
- **MGMT 3370**
- **MGMT 3371**
- **MGMT 4363**

*Not calculated in Foundation GPA; **Taken in University Core*

### FOUNDATION HOURS ON TRANSCRIPT _______

## III. MAJOR: INTERNATIONAL BUSINESS (27 hours)

### A. 9 hours of Required Courses:

- MGMT 3377 Organizational Behavior
- MGMT 4322 International Management
- MKTG 4352 International Marketing

### B. 6 hours from the following:

- BLAW 4337; ECON 4380;
- FINC 4333; MKTG 4358.

### C. 6 hours from the following:

- GEOG 3365; HIST 3303, 3315, 3320, 3328, 3332;
- LAMS 3300; GOVT 3321, 3322, 3323, 3324, 3325, 3329, 3332, 3338, 4301 or others with department approval.

### D. 6 hours from the following:

- ECON 3311, 3331; FINC 3370, 3373; MGMT 3373, 3383, 4361, 4372, 4175; MKTG 3352, 3353, 3355, 4355, 4358 or others with department approval.

### MAJOR HOURS ON TRANSCRIPT _______

## IV. ELECTIVE HOURS (15 hours) / MINOR

A maximum of 66 academic hours plus four hours of kinesiology activity from junior or community colleges may apply toward a bachelor's degree. If more than 66 hours are transferred, the student's academic dean will determine which hours will be included in the 66 and how those hours will be substituted in the degree plan.

### ELECTIVE HOURS ON TRANSCRIPT _______

### NON-DEGREE HOURS ON TRANSCRIPT _______

### TOTAL HOURS ON TRANSCRIPT _______

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**Core Hours on Transcript** _______

**Total Hours to Be Completed** 120

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THIS IS NOT AN OFFICIAL DEGREE PLAN