



**Office of Strategic Analytics and Institutional Research**  
**Continuous Improvement, Highlights, and Planning (2026)**  
**2024-2025**

**Expand Administrative Support (EAS)** – Create or support least one significant project within the fiscal year which provides additional administrative support (SFA Internal or External)

- 2024 Strategic Enrollment Plan Research, Consultation, and Analytics Benchmarking and Projections
- 2024 Predictive Analytics for Continuing Student Enrollment Campaigns – Fall 2024
- 2024 Administrative Academic Change Request – no curricular update process
- 2024 Expand SFA Data Governance Program – Compliance
- 2024 SAIR Contributions Margin Assessment Model Dashboard – Course View
- 2024 NSSE Executive Summary
- 2024 SFA Formula Funding Overview and Dashboard Detail
- 2024 Strategic Plan Support – Aspirational and Inspirational Peer Group Creations and Comparison Analyses
- 2025 Predictive Analytics for First-time Undergraduate Retention Efforts
- 2026 Adequate Program Faculty Evaluation – Student-based View

**Increase Efficiency (IEff)** – Implement at least one significant change within the fiscal year which increases the efficiency of resources. (SFA Internal or External)

- 2024 Certified Census Data Warehouse Prototype; 2025 Certified Census Data Permanent (SAIRHAUS) Warehouse (also EAS, IC, AIA)
- 2024 Faculty Data Management (FDM) – automation/reduction of personnel resources required; 2025 Finalize FDM Automation
- 2024 THECB Discrepancy Report Updates
- 2024, 2025 Transition Academic Program Review Process Management Completely to Academic Affairs
- 2025 Course Sequencing Updates and Reconciliation; Degree Maps Update Support
- 2025 Retention, Persistence, and Completion Dashboard Consolidation – All levels (also AIA)
- 2025, 2026 Training and Administration Transition For All Watermark Faculty Success Activities (also EAS)
- 2026 Expand SFA Data Governance Program – Management
- 2026 Update Data Request and Other Major Collections to Dynamic Forms

**Improve Communication (IC)**– Utilize one or more communication changes or additions within the fiscal year which provides improves communication from the unit. (Internal or External)

- 2024 Academic Program Review (APR) Support – Improved Resources and 2025 APR enhancements (also AIA)
- 2024, 2025, 2026 Strategic Planning – updated Enrollment and Forecasting overview
- 2024 Institutional Degree Inventory management (with distance education) Phase 2 (also EAS, IEff, AIA)
- 2024 Administrative Unit WebFocus - additional reports Phase 2 (also EAS, IAI)
- 2024, 2025 Align Headcount, Credit Hours, and Other Major Analysis Tools and Reports with Certified Data Displays (also EAS, IEff, AIA)
- 2025 Launch Separate Data Governance Website
- 2025 and 2026 Expand SFA Data Governance Program SFA Data- Literacy (including JackBytes (Program Creation and Engagement) (also AIA)

**Advance Information Accessibility (AIA)** – Develop and implement one or more projects which demonstrates expanded or improved information availability. (Internal or External)

- 2024 Registration Tracking, Retention, Student Access, Academic Affairs, Advancement – Executive Analytics Dashboard
- 2024 Graduate and Undergraduate Retention and Persistence Dashboard Improvement
- 2024 Steppingblocks Setup & Implementation and 2025 Improve Usage and Engagement
- 2025 UTS-SFA Faculty Salary Analysis (also EAS and IC)
- 2025 UTS-SFA Staff Salary Analysis (also EAS and IC)
- 2025 Finance Overview – Executive Analytics Dashboard
- 2025 Expand SFA Data Governance Program – Sharing
- 2026 WebFocus Designer – Application Usage and Rollout to SAIR and Finance