

**PLAN OF STUDY FOR BA IN MASS COMMUNICATION  
(AS OF FALL 2020)**

**NAME:** \_\_\_\_\_  
**DATE:** \_\_\_\_\_

**STUDENT ID#:** \_\_\_\_\_  
**CATALOG:** \_\_\_\_\_

**ANTICIPATED GRADUATION DATE (SEMESTER/YEAR):** \_\_\_\_\_

General Education Core Requirements – 42 hours

<b>Communication</b> 6 hrs. from: ___ ENGL 1301 (Cor higher required) ___ ENGL 1302 (Cor higher required) ___ ENG 133H* <u>*Honors course, see advisor</u> 3 hrs. from Oral Communication Skills component: ___ SPCH 1315 ___ SPCH 1318 ___ SPCH 2333		<b>Mathematics</b> 3 hrs from: ___ MATH 1332** ___ MATH 1314 ___ MATH 1324 ___ MATH 1342 ___ MATH 2313* *The fourth hour for this course must be counted in the student's electives. ** Recommended math for LAA majors.
<b>Life and Physical Sciences (Lab hours are counted in the electives.)</b> 6 hrs. from: ___ ASTR 1303 ___ BIOL 1307 ___ BIOL 2381 ___ CHEM 1305 ___ ENVR 1301 ___ GEOL 1304 ___ PHYS 1305 ___ PHYS 2325 ___ BIOL 1308 ___ BIOL 1311 ___ BIOL 2301 ___ CHEM 1311 ___ GEOL 1301 ___ PHYS 1301 ___ PHYS 1307 ___ PHYS 2326 ___ BIOL 1309 ___ BIOL 1313 ___ CHEM 1371 ___ CHEM 1312 ___ GEOL 1303 ___ PHYS 1302 ___ PHYS 1310 ___ HORT 1231		
<b>Creative Arts</b> 3 hrs. from: ___ ARTS 1301 ___ MUSI 1306 ___ DRAM 2366 ___ ARTS 1303 ___ MUMH 1307 ___ DANC 2303 ___ ARTS 1304 ___ DRAM 1310	<b>Language, Philosophy, &amp; Culture</b> 3 hrs. from: ___ ENGL 2309 ___ ENGL 2327 ___ ENGL 2333 ___ PHIL 2306 ___ HIST 2321 ___ ENGL 2322 ___ ENGL 2328 ___ ENGL 2341 ___ HIST 2311 ___ HIST 2322 ___ ENGL 2323 ___ ENGL 2332 ___ PHIL 1301 ___ HIST 2312	
<b>American History</b> 6 hrs. ___ HIST 1301 ___ HIST 1302	<b>Government &amp; Political Science</b> 6 hrs. ___ GOVT 2305 ___ GOVT 2306	<b>Social &amp; Behavioral Science</b> 3 hrs. from: ___ ANTH 2351 ___ GEOG 1303 ___ ECON 2301 ___ PSYC 2301 ___ ECON 2302 ___ SOCI 1301
<b>College Requirements:</b> 6-9 hrs. from foreign language proficiency through the SFA 2312 level (SGNL 2302 for American Sign Language) _____		
3 hrs. from Humanities component: ___ ENGL 2309 ___ ENGL 2327 ___ ENGL 2333 ___ PHIL 2306 ___ HIST 2321 ___ ENGL 2322 ___ ENGL 2328 ___ ENGL 2341 ___ HIST 2311 ___ HIST 2322 ___ ENGL 2323 ___ ENGL 2332 ___ PHIL 1301 ___ HIST 2312 Must have a different prefix than that selected in Language, Philosophy, & Culture above.		

**TO GRADUATE: 120 HOURS (at least 42 semester hours of work in residence at SFA)**

**33 ADVANCED HOURS, 30 AT SFA**

**6 HOURS OF WRITING ENHANCED COURSES:** \_\_\_\_\_

<b>Student:</b>	<b>Date:</b>
<b>Advisor:</b>	<b>Date:</b>
<b>Minor Advisor:</b>	<b>Date:</b>
<b>Department Chair:</b>	<b>Date:</b>

**PLAN OF STUDY FOR BS IN MASS COMMUNICATION  
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**NAME:** \_\_\_\_\_  
**DATE:** \_\_\_\_\_

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**ANTICIPATED GRADUATION DATE (SEMESTER/YEAR):** \_\_\_\_\_

**General Education Core Requirements – 42 hours**

<b>Communication</b> 6 hrs. from: ___ ENGL 1301 (Corhigherrequired) ___ ENGL 1302 (Corhigherrequired) ___ ENGL 1303* <u>*Honors course, see advisor</u> 3 hrs. from Oral Communication Skills component: ___ SPCH 1315 ___ SPCH 1318 ___ SPCH 2333		<b>Mathematics</b> 3 hrs from: ___ MATH 1332** ___ MATH 1314 ___ MATH 1324 ___ MATH 1342 ___ MATH 2313* *The fourth hour for this course must be counted in the student's electives. ** Recommended math for LAA majors.
<b>Life and Physical Sciences (Lab hours are counted in the electives.)</b> 6 hrs. from: ___ ASTR1303 ___ BIOL1307 ___ BIOL 2381 ___ CHEM 1305 ___ ENVR 1301 ___ GEOL 1304 ___ PHYS1305 ___ PHYS 2325 ___ BIOL 1308 ___ BIOL 1311 ___ BIOL 2301 ___ CHEM 1311 ___ GEOL 1301 ___ PHYS1301 ___ PHYS 1307 ___ PHYS 2326 ___ BIOL 1309 ___ BIOL 1313 ___ CHEM1371 ___ CHEM1312 ___ GEOL 1303 ___ PHYS1302 ___ PHYS1310 ___ HORT 1231		
<b>Creative Arts</b> 3 hrs. from: ___ ARTS1301 ___ MUSI1306 ___ DRAM2366 ___ ARTS1303 ___ MUMH1307 ___ DANC2303 ___ ARTS1304 ___ DRAM 1310		<b>Language, Philosophy, &amp; Culture</b> 3 hrs. from: ___ ENGL2309 ___ ENGL2327 ___ ENGL2333 ___ PHIL 2306 ___ HIST2321 ___ ENGL2322 ___ ENGL2328 ___ ENGL2341 ___ HIST 2311 ___ HIST2322 ___ ENGL2323 ___ ENGL2332 ___ PHIL 1301 ___ HIST 2312
<b>American History</b> 6 hrs. ___ HIST1301 ___ HIST1302	<b>Government &amp; Political Science</b> 6 hrs. ___ GOVT 2305 ___ GOVT2306	<b>Social &amp; Behavioral Science</b> 3 hrs. from: ___ ANTH 2351 ___ GEOG 1303 ___ ECON 2301 ___ PSYC 2301 ___ ECON 2302 ___ SOCI 1301
<b>College Requirements:</b> 6-8 additional hrs. from one of the following sequences: Anthropology/Archaeology/Geography: ___ ANTH 2301 ___ ANTH 2302 ___ GEOG 1301 Biology: ___ BIOL 1311 ___ BIOL 1313 ___ BIOL 2381 ___ BIOL 2301 ___ BIOL 2402 Chemistry: ___ CHEM1311 ___ CHEM1312 ___ CHEM 3421 Geology: ___ ENVR1301 ___ GEOL 1303 ___ GEOL 1304 Physics: ___ ASTR1303 ___ PHYS1310 ___ PHYS1301 ___ PHYS 1302 ___ PHYS2325 ___ PHYS 2326		
3-4 additional hrs. from MTH courses numbered 1314+ or above (not including MATH 1332,1350,1351 & 1352): ___ MTH 1314+		

**TO GRADUATE: 120 HOURS (at least 42 semester hours of work in residence at SFA)**

**33 ADVANCED HOURS, 30 AT SFA**

**6 HOURS OF WRITING ENHANCED COURSES:** \_\_\_\_\_

<b>Student:</b>	<b>Date:</b>
<b>Advisor:</b>	<b>Date:</b>
<b>Minor Advisor:</b>	<b>Date:</b>
<b>Department Chair:</b>	<b>Date:</b>

**MASS COMMUNICATION MAJOR (36 hours, 18 advanced with at least 12 adv. hours at SFA)**

Required Courses	
<input type="checkbox"/> MCOM 1307 Survey of Mass Communication <input type="checkbox"/> MCOM 2311 Media Writing (WE) <input type="checkbox"/> MCOM 3306 Media Law (Advanced Standing) <input type="checkbox"/> MCOM 4306 Media Ethics (Advanced Standing)	
Concentrations (Choose One)	
<b>JOURNALISM:</b>	<b>RADIO/TELEVISION:</b>
<input type="checkbox"/> MCOM 1316 Photographic Journalism I <input type="checkbox"/> MCOM 3305 Convergence Reporting (2311) <input type="checkbox"/> MCOM 3301 Editing in the Converged Newsroom (2311/C) and 15 hrs. Advanced MCM classes as approved by advisor*  _____ _____	<input type="checkbox"/> MCOM 2303 Audio Production <input type="checkbox"/> MCOM 3300 Single Camera Production <input type="checkbox"/> MCOM 1336 Studio Production <input type="checkbox"/> MCOM 4320 Broadcast Capstone (1336) <input type="checkbox"/> MCOM 3342 Radio/TV Programming (Adv) and 9 hrs. Advanced MCM classes as approved by advisor. *  _____ _____
*Chosen from MCOM 3309, 3320, 3350, 4303, 3304, 4313,, 4340, 4345, 4350, 4355, 4365, 4380 plus 4301, 4195 & social media classes with consent of advisor. Deviation from concentration electives listed must be approved by the department chair in writing.	*Chosen from MCOM 3320, 3376, 4303, 3304, 4309, 4340, 4355, 4356, 4360, 4365, 4380 plus 4301, 4195 & social media classes with consent of advisor. Deviation from concentration electives listed must be approved by the department chair in writing.
<b>ADVERTISING/PUBLIC RELATIONS:</b>	<b>SOCIAL MEDIA:</b>
<input type="checkbox"/> MCOM 2351 Introduction to Social Media <input type="checkbox"/> MCOM 2327 Advertising Principles <input type="checkbox"/> MCOM 2330 Public Relations Principles <input type="checkbox"/> MCOM 4370 Strategic Adv. & PR (2327 & 2330) and 12 hrs. Advanced MCM classes as approved by advisor.*  _____ _____	<input type="checkbox"/> MCOM 2351 Introduction to Social Media <input type="checkbox"/> MCOM 3351 Social Media Strategies <input type="checkbox"/> MCOM 3352 Social Media Case Studies <input type="checkbox"/> MCOM 3353 Social Media Content Production <input type="checkbox"/> MCOM 4351 Advertising & Promotion for Social Media <input type="checkbox"/> MCOM 4532 Future Technology <input type="checkbox"/> MCOM 4353 Research in Social Media and 3 hrs. Advanced MCOM class as approved by advisor.*  _____ _____
*Chosen from MCOM 3308, 3381, 3382, 3383, 4303, 3304, 4309, 4345, 4351, 4355, 4365, 4375, 4378, 4379, 4380 plus 4301, 4195 & social media classes with consent of advisor. Deviation from concentration electives listed must be approved by the department chair in writing.	*Chosen from MCOM 3304, 4303 or MCOM 4380. Deviation from concentration elective listed must be approved by the department chair in writing.

**MINOR OUTSIDE OF MAJOR (18-23 hours, 9 advanced with at least 6 advanced at SFA)**

or

**ADDITIONAL MASS MEDIA ELECTIVES (12 advanced hours as approved by advisor)**

Minor and Additional Mass Media Electives:

_____	_____
_____	_____
_____	_____
_____	_____

**ELECTIVE COURSES (Additional courses chosen to complete 120 hour degree)**

_____	_____
_____	_____
_____	_____
_____	_____

You may transfer a maximum of 66 hrs. & 4 hrs. of activity from a junior/community college. You may earn no more than 30 hrs. of credit from the College of Business.

This is not a contract binding the University to offer a given course at any given time. Arrangements concerning the scheduling of courses will be made between the student and the advisor based on the information at hand. These arrangements will not be binding on the student or the University.