

Minor in Social Media (not majoring in Mass Media)

MCM 1307 Survey of Mass Communication (3 hrs.)

MCM 2351 Introduction to Social Media (3 hrs.)

MCM 3353 Social Media Content Production (3 hrs.)

plus

12 hours selected with advisor's approval from the following: MCM 3351, MCM 3352, MCM 4351, MCM 4352, or MCM 4353.

Total: 21 hours