

## MASTERS OF ARTS IN PUBLISHING 2024 Course List

### 12 Hours required courses:

PUBL 5178	Publishing and the University Press		
MCOM 5315	Media Law and Ethics	Full Term	Online
PUBL 5370	Professional Internship		
PUBL 5371	Publishing Capstone	Full Term	Online/Livestream

### 24 HOURS ELECTIVE COURSES \*Maximum 12 hours per any discipline. All approved elective course are 3 hours.

#### Art:

ARTS 5376	Graduate History of Design	Full Term	Online/Livestream
ARTS 5313	Graduate Graphic Design Communications		
ARTS 5314	Graduate Graphic Design- Typography		

#### Business:

BCOM 5320	Managerial Communication	Full Term	Face to Face
ECON 5320	Managerial Economics	Full Term	Face to Face/Livestream
BUSI 5350	Executive Leadership	Full Term	Online/Livestream
MGMT 5371	Operations Management		
MKTG 5313	Marketing Management	Full Term	Livestream
PADM 5335	Leadership and Organizational Change in Public Administration		
PUBL 5371	Publishing Capstone		
PUBL 5372	Digital Publishing		
PUBL 5373	History of Journal Book Publishing		
PUBL 5376	Publication Management and Promotion		
PUBL 5178	Publishing and the University Press		
PUBL 5379	Academic and Scholarly Publishing		
PUBL 5384	Development of Print Publications: Books and Journals	Full Term	Online/Livestream
PUBL 5386	Manuscript Acquisition		

#### Mass Communication:

MCOM 5350	Seminar in Advertising		
MCOM 5355	Seminar in Public Relations		