# Masters of Arts in Publishing

## 2024 Course List

### 12 Hours Required Courses:
- PUBL 5178 Publishing and the University Press
- MCOM 5315 Media Law and Ethics Full Term Online
- PUBL 5370 Professional Internship
- PUBL 5371 Publishing Capstone Full Term Online/Livestream

### 24 Hours Elective Courses *Maximum 12 hours per any discipline. All approved elective course are 3 hours.*

#### Art:
- ARTS 5376 Graduate History of Design Full Term Online/Livestream
- ARTS 5313 Graduate Graphic Design Communications
- ARTS 5314 Graduate Graphic Design- Typography

#### Business:
- BCOM 5320 Managerial Communication Full Term Face to Face
- ECON 5320 Managerial Economics Full Term Face to Face/Livestream
- BUSI 5350 Executive Leadership Full Term Online/Livestream
- MGMT 5371 Operations Management Full Term Livestream
- MKTG 5313 Marketing Management Full Term Online/Livestream
- PADM 5335 Leadership and Organizational Change in Public Administration
- PUBL 5371 Publishing Capstone
- PUBL 5372 Digital Publishing
- PUBL 5373 History of Journal Book Publishing
- PUBL 5376 Publication Management and Promotion
- PUBL 5178 Publishing and the University Press
- PUBL 5379 Academic and Scholarly Publishing
- PUBL 5384 Development of Print Publications: Books and Journals Full Term Online/Livestream
- PUBL 5386 Manuscript Acquisition

#### Mass Communication:
- MCOM 5350 Seminar in Advertising
- MCOM 5355 Seminar in Public Relations