

MASTERS OF ARTS IN PUBLISHING

12 Hours required courses:			
PUBL 5178	Publishing and the University Press		
MCOM 5315	Media Law and Ethics	spring 23 full term	online
PUBL 5370	Professional Internship	spring 23 full term	livestream
PUBL 5371	Publishing Capstone	spring 23 full term	livestream
24 HOURS ELECTIVE COURSES *Maximum 12 hours per any discipline. All approved elective course are 3 hours.			
Art:			
ARTS 5376	Graduate History of Design	spring 23 full term	online/livestream
ARTS 5313	Graduate Graphic Design Communications	spring 23 full term	face-to-face/livestream
ARTS 5314	Graduate Graphic Design- Typography		
Business:			
BCOM 5320	Managerial Communication	spring 23 full term	online
ECON 5320	Managerial Economics		
BUSI 5350	Executive Leadership	spring 23 full term	online/livestream
MGMT 5371	Operations Management		
MKTG 5313	Marketing Management	spring 23 full term	livestream
PADM 5335	Leadership and Organizational Change in Public Administration	spring 23 full term	online
PUBL 5371	Publishing Capstone	spring 23 full term	livestream
PUBL 5372	Digital Publishing		
PUBL 5373	History of Journal Book Publishing	spring 23 full term	livestream
PUBL 5376	Publication Management and Promotion		
PUBL 5178	Publishing and the University Press		
PUBL 5379	Academic and Scholarly Publishing		
PUBL 5384	Development of Print Publications: Books and Journals		
PUBL 5386	Manuscript Acquisition		
Mass Communication:			
MCOM 5350	Seminar in Advertising		
MCOM 5355	Seminar in Public Relations		