



THE BIG *event*

Stephen F. Austin State University students will give thanks to the Nacogdoches community by coming together for one day to imagine and build a better tomorrow.

SPONSORSHIP INFORMATION



2023



WHAT IS THE BIG EVENT?

The Big Event provides SFA students with an opportunity to say "thank you" to the Nacogdoches community for its continued support. It is a community-wide effort with a goal to uphold the ideals of unity and service.

Each year, The Big Event is made possible by the generosity of many local business leaders. Examples of contributions for this one-day event include food donations, communication services and monetary contributions for tools and marketing materials, as well as other various in-kind donations.

It is important to remember The Big Event is not about the number of completed projects or the number of students who participate each year. Instead, it is the interaction between students and residents and the unity that results throughout the community that makes The Big Event a unique experience.



YOUR SUPPORT

As we continue to grow, sponsorships play a crucial role in the development of The Big Event.

In addition to the volunteers at each resident's home, participants in The Big Event arrive with the necessary supplies to complete each project, which, in some cases, local service organizations and residents cannot supply. Each year, our needs include:

- supplies for projects (rakes, shovels, gloves, etc.)
- T-shirts for participants
- tool storage (throughout the year)





SPONSORSHIP LEVELS

Charitable donations can be in the form of financial contributions or gifts-in-kind in which are tangible goods (supplies, prizes, services, etc.).

SPONSORSHIP LEVELS

Gold Level: \$500

- Logo included on The Big Event trailer (approximately 10"x10')
- Logo on all volunteer T-shirts
- Individual acknowledgment and logo on event social media accounts
- Recognition and promotional space/table at The Big Event

Silver Level: \$250

- Name on all volunteer T-shirts
- Acknowledgment on event social media accounts
- Recognition at The Big Event

Bronze Level: \$100

- Acknowledgment on event social media accounts
- Recognition at The Big Event

Specialty Item: Discount Card

- Day of discounts will be promoted to volunteers and residents .
 - Must include a free item or a minimum of a 10% discount

CONTACT INFORMATION

If you would like to contribute to The Big Event, please complete the sponsorship agreement form in this packet. If you have questions, call (936)468-2870 or email thebigevent@sfasu.edu

For more information about The Big Event, visit sfasu.edu/thebigevent.



SPONSORSHIP AGREEMENT

COMPANY OR ORGANIZATION

CONTACT NAME

SIGNATURE

ADDRESS

PHONE NUMBER

EMAIL ADDRESS

CHOOSE SPONSORSHIP LEVEL

- ☐ Gold
☐ Silver
☐ Bronze
☐ Discount Card: _____

TOTAL DONATION AMOUNT

\$ _____
Make checks payable to Stephen F. Austin
State University with "The Big Event" written
on the memo line.

THEBIGEVENT@SFASU.EDU

SEND SPONSORSHIP AGREEMENT TO

Stephen F. Austin State University

The Big Event

P.O. Box 13029

Nacogdoches, Texas 75962-3021