

**SCHOOL OF HUMAN SCIENCES  
STUDENT RETENTION SURVEY  
FALL 2012**

- 127 (100.0%) Surveys returned (from students enrolled in HMS 100, 102, 115, & 119)  
31 (24.4%) Junior, Senior, or major other than Human Sciences  
96 (75.6%) Freshman or Sophomore Human Sciences major

Freshman/Sophomore Retention Result n=96 (100%):

- 82 (85.4%) Returning to SFASU, continuing with same major  
4 (4.2%) Returning to SFASU, changing major  
    Food Nutrition & Dietetics to Biology; Evolution & Ecology  
    Hospitality Administration to Nutrition  
    Hospitality Administration to Family & Consumer Sciences  
    Interior Design to Dance  
10 (10.4%) Not returning to SFASU, transferring to another university to continue studies  
    SFA doesn't have the major I want to change to  
    I want to be closer to home  
    Not enough emphasis on culinary arts  
    SFA is not for me  
    I like the college, it's just not the right one for me  
    Don't like certain parts of SFA  
    Pursue another career  
    I was offered a great opportunity  
    Offered a great opportunity  
    (one left blank—did not specify reason)  
0 (0.0%) Not returning to SFASU, discontinuing university studies for financial reasons, medical reasons, due to low grades or scholastic probation or suspension status, due to family reasons (death in family, divorce, birth/adoption of child, etc.), or decision not to pursue a college education

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The results of this pilot study were presented to HMS Faculty at Faculty Retreat 1.10.13 for discussion. It was noted that seventy percent is the retention target for the university. The university has a 64.1% three-year average. This survey indicated a retention rate of 85.4% for the School of Human Sciences. It was also noted that a survey asking the student to indicate whether returning may skew a little high—students may actually believe they are returning when there are other factors that may impact actual return to the university. Plans were made to compare these results with actual retention for the period when available. No data was received from one of seven programs in Human Sciences. Faculty plan to repeat the survey at the end of spring 2013 semester and to obtain data from all HMS programs.