

**REQUEST FOR PROPOSALS  
FUNDRAISING CAMPAIGN-18**

EVALUATION CRITERIA: RESPONDENT NAME:	Qualifications and Experience	Services defined and approach to project	Cost to the University (total cost of services including reimbursable expense, if any)	Client references	Weighted Total
WEIGHT	35%	30%	20%	15%	100%
Gonser Gerber LLP	8.50	7.25	8.00	6.75	7.76
Bentz Whaley Flessner	8.75	8.25	9.00	7.75	8.50
J.F. Smith Group, Inc.	8.00	7.00	6.75	6.00	7.15
Dini Spheris	8.00	7.50	7.00	8.50	7.73
Grenzebach Glier and Associates	7.00	6.75	4.75	5.75	6.29

**Awarded**