

**REQUEST FOR PROPOSAL
TVPROGSRV-2015**

| AWARD EVALUATION CRITERIA: RESPONDENT NAME: | WEIGHT | 40% | 20% | 20% | 20% | 100% |
|--|---------------|------------|------------|------------|-------------|----------------|
| Suddenlink Communications | 7.86 | 9.14 | 8.14 | 9.29 | 8.46 | AWARDED |
| Campus Televideo, Inc. (Apogee) | 6.43 | 5.57 | 4.14 | 3.43 | 5.20 | |

All costs for the initial 5-year period, including, but limited to, any upgrade costs available to the university and students, and maintenance options

Integration capabilities and equipment including, but limited to, the type of solution proposed, the impact to the University in terms aesthetic appeal of the solution, requirements involving SFA personnel, etc.

Value Added programs that support the mission of the University, and that may provide benefit to off-campus students and University employees

Options to distribute the educational programming provided by the Division of Mass Communications on campus.

Weighted Total

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| SHORT LIST EVALUATION CRITERIA: RESPONDENT NAME: | <i>Total anticipated 5-year cost including, but not limited to, the University's cost, any perceived hidden or soft costs to the University, programming and maintenance costs, any additional costs to maintain the educational programming for the Division of Mass Communications, any costs to maintain integration with the University's emergency warning system, and any optional costs selected by the University.</i> | <i>Respondent's experience, financial stability and resources for handling this project, and whether Respondent is in compliance with paragraph 1.3</i> | <i>Channel lineup</i> | <i>Timeliness of project implementation and resources for handling personnel</i> | <i>Integration capabilities and equipment including, but not limited to, the type of solution proposed, the impact to the university in terms of aesthetic appeal of the solution, acceptance of the solution by the students, on-going requirements involving SFA personnel, etc.</i> | <i>Maintenance options as described in paragraphs 2.5.4 and 2.5.5</i> | Weighted Total |
|---|--|---|-----------------------|--|--|---|-----------------------|
| WEIGHT | 50% | 10% | 15% | 5% | 15% | 5% | 100% |
| Suddenlink Communications | 8.71 | 8.86 | 8.29 | 8.86 | 8.71 | 7.86 | 8.63 |
| Campus Televideo, Inc. (Apogee) | 5.71 | 4.86 | 4.57 | 4.71 | 4.14 | 4.43 | 5.11 |
| University Video Services | 4.29 | 4.43 | 4.86 | 3.29 | 3.71 | 4.00 | 4.24 |
| Master Video Systems, Inc. | 1.29 | 4.57 | 5.43 | 2.71 | 4.14 | 4.00 | 2.87 |